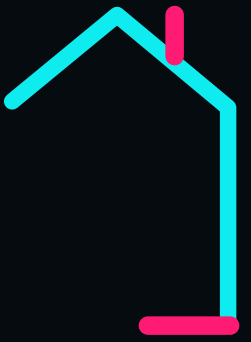
Dein Creator House

JANUARY 2027 · FOUR DAYS · FOUR BRANDS

One house.
Germany’s top creators.
Your day.



One week, one villa, one goal: maximum visibility and GMV for your brand — produced by creators who sell.

WHAT MAKES THE HOUSE

Not a group of creators. A production week.

- **Top creators — coached and managed**
  Every one above €100,000 GMV in 30 days. Led by Khaled, one of Germany’s most successful TikTok Shop creators.
- **Villa, full board, private chef**
  Creators focus on nothing but great content and GMV for your brand.
- **Dedicated camera operator**
  Shoots B-roll of the sets and brand corners — visibility beyond every single video.
- **On-site operations team**
  Schedule, logistics, briefings: all handled by us — so the coach can focus entirely on creative ideas.

400+

VIDEOS IN FOUR DAYS

At our last creator house — with brands from e-mobility, tools and beauty.

WHAT A BRAND GETS

A full day that belongs to you alone.

THE CENTREPIECE

Your own brand corner

A space designed exclusively for your brand — on camera all week: in the background of videos, in the lives, in the B-roll and in YouTube content from the house.

Visibility that doesn’t end with your day.

80–100 videos

10 to 12 per creator — in a single day.

Category exclusivity

No competitor in the same house.

Livestream

A joint live slot featuring your products.

360-day Spark Ads code

For every video — almost a year of paid reach.

Coaching by Khaled

Not just 100 videos — 100 videos built to drive GMV.
@deinproduktguru

SCHEDULE AND TIMING

Six days. Four brands.

DAY 1
Arrival
Setup & briefing

DAY 2-5
Four brand days
One day per brand

DAY 6
Departure
Handover

- **Publishing:** the first videos go live during the house, the rest follow in waves — everything is online within four weeks.
- **Dates:** January 2027, fixed right after Black Friday with the final creator line-up.
- **Location:** Villa — chosen together with the selected creators.

Four brand days. One brand per category. First to confirm picks the day and the category.

INTERESTED?

Four brand days.
One of them can be yours.

Just let us know if you’re interested — we’ll agree day, category and scope together.

MORE ABOUT THE HOUSE

deincreatorhouse.de

Concept, creators and schedule — scan or click.

YOUR COACH

Khaled · @deinproduktguru

€1.4M GMV on TikTok Shop. Runs your brand day in person.